



In-Service Day

Featuring Dr. David Walsh

Hosted by

Christ Community Lutheran School
Webster Gardens Site
8749 Watson Rd.
Webster Groves, MO 63119

February 12, 2010

***IN-SERVICE REGISTRATION DEADLINE IS
WEDNESDAY, JANUARY 27, 2010.***



David Walsh, Ph.D.

David Walsh, Ph.D. has emerged as one of the world's leading authorities on parenting and the impact of media on children's health and development. He spent 10 years teaching and coaching high school students before joining Fairview Health Services in Minneapolis to develop and direct innovative counseling programs for youth and families. In 1995, he founded the internationally renowned National Institute on Media and the Family. As president, Dr. Walsh spearheads the Institute's efforts to provide parents, teachers, and other concerned adults information about media through education, research, and advocacy.

Dr. Walsh has presented workshops to parents, educators, and other professionals throughout the world. A consultant to the World Health Organization and the Ministry of Education of Japan, he has testified before congressional committees on numerous occasions. Dr. Walsh presents workshops that blend humor, warmth, scientific substance, and practical advice.

Author of nine books, including the national best seller *Why Do They Act That Way? A Survival Guide to the Adolescent Brain for You and Your Teen*. In January 2007, he released his latest book, *No: Why Kids – of All Ages – Need to Hear It and Ways Parents Can Say It*. The book serves as the focal point of the Say Yes to No campaign which teaches parents and educators how to instill self-discipline in America's children and ensure our kids our successful in school and life.

Dr. Walsh has authored columns on numerous topics, including Internet addiction and the dangers of MySpace.com. His columns have appeared in newspapers across the country, including the *Washington Post* and the *San Jose Mercury News*.

A frequent guest on national radio and television, Dr. Walsh has appeared on NBC's *Today Show*, *Good Morning America*, *The CBS Early Show*, *The News Hour with Jim Lehrer*, *Dateline NBC*, ABC's *20/20*, National Public Radio's *All Things Considered* and *Morning Edition*, and has been featured on three nationally broadcast PBS specials. He has been the recipient of numerous awards including the Council on Family Relation's Friend of the Family Award.

Dr. Walsh is on the faculty of the University of Minnesota, and has published many articles in the professional and general press. He is active in many professional associations and is a licensed psychologist in the State of Minnesota. Dr. Walsh is a lifetime member of the Parent Teacher Association in Minnesota, Ohio, Utah, and Washington.

He received his B.A. degree from Mt. Carmel College, his M.A. degree from the University of St. Thomas in St. Paul, and his Ph.D. in educational psychology from the University of Minnesota. He and his wife Monica live in Minneapolis and have three adult children—Dan, Brian, and Erin.

Lutheran Elementary School Association

In-Service Day

Friday, February 12, 2010

TIME	ACTIVITY
7:45-8:30	Registration with Refreshment
8:30-9:00	Welcome and Opening Service
9:00-10:30	<p>Session I</p> <p>Sectional 101: The Developing Brain in the Internet Age</p> <p>Description: This presentation will break new ground on the issue of the impact of media and interactive technology on children and youth. It will combine the latest discoveries in the field of brain research with empirical data to show how and why media and technology are such powerful forces in today's society. Participants will explore the digital present and future, both the exciting and the scary. Dr. Walsh will explore both the benefits and the dangers and identify strategies to maximize the benefits while minimizing the harm.</p>
10:30-10:50	Break
10:50-12:20	<p>Session II</p> <p>Sectional 201: Teaching in a YouTube World</p> <p>Description: The Internet has wrought revolutionary changes, and the future will bring even more dramatic developments. This presentation will explain the changes happening today and those likely to come in the next ten years. Dr. Walsh will explain what Web 3.0 means and the impact that social networking, web-based video games, and virtual worlds have on students and their families. More importantly, he will describe practical strategies teachers and parents can use.</p>
12:20-1:20	Lunch and Fellowship
1:20-2:20	<p>Session III</p> <p>Sectional 301: Say Yes to No</p> <p>Description: Self discipline is twice as strong a predictor of school success as intelligence. And it's eroding in our kids. Powerful cultural messages that scream "More, Fast, Easy, and Fun" are making it difficult for children to learn the skills of self discipline. The result is a growing epidemic of Discipline Deficit Disorder, or DDD, with symptoms including a culture of disrespect, inability to delay gratification, sense of entitlement, self centeredness, and rampant consumerism. Dr. Walsh will explain the steps we need to take to make the course correction necessary for successful, self reliant kids. For more information on the Say Yes to No program, visit www.sayyestono.org</p>

LESA IN-SERVICE REGISTRATION

1. All participants will attend the same 3 topics.
2. Principals:
 - A. Go to www.lesastl.org/registration.php.
 - B. Use your confidential user name and password to login. Please contact Melissa Maxfield at 314-268-1525 or mmaxfield@lesastl.org if you have any problems logging in.
 - C. Enter each participant's name, the school name, and the participant's email address. Remember, each registrant must use his/her own email address.
 - D. Even though the sectional choices are preset, please know that they are required fields and must be selected for each registrant. Fill in the sectional choices with the preset sectional. IF YOU CHOOSE TO PRINT AN OFFICE COPY OF YOUR SCHOOL'S ENTIRE REGISTRATION, PLEASE AVOID HITTING "REG" UNTIL AFTER STEP "F."
 - E. Enter all your participants.
 - F. Click control "p" for a copy of all your school's participants' registration information.
 - G. Then, you must hit "REG" at the end of each line to submit that participant's registration.
3. A confirmation will be sent to the email address entered.
4. Online registration is preferred, however you may also register by mailing the sectional registration form to the LESA office at 3558 S. Jefferson, St. Louis, MO 63118 or by fax to 314-268-1524.

** Registration needs to be received by Wednesday, January 27, 2010. **

**LESA IN-SERVICE, WEBSTER GARDENS LUTHERAN CHURCH
FRIDAY, February 12, 2010~SECTIONAL REGISTRATION**

REGISTRATION DUE WEDNESDAY, JANUARY 27, 2010

SCHOOL: _____

Please list all attendees with first and last name and a unique email address for each individual.

Name	Email Address	Session I	Session II	Session III
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No

Register at www.lesastl.org/registration.php or send hard copy to: LESA, 3558 S. Jefferson, St. Louis, MO 63118 Fax: 314-268-1524

LESA IN-SERVICE, WEBSTER GARDENS LUTHERAN CHURCH
FRIDAY, February 12, 2010~SECTIONAL REGISTRATION

REGISTRATION DUE WEDNESDAY, JANUARY 27, 2010

SCHOOL: _____

Please list all attendees with first and last name and a unique email address for each individual.

Name	Email Address	Session I	Session II	Session III
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No
		The Developing Brain in the Internet Generation	Teaching in a YouTube World	Say Yes to No

Register at www.lesastl.org/registration.php or send hard copy to: LESA, 3558 S. Jefferson, St. Louis, MO 63118 Fax: 314-268-1524